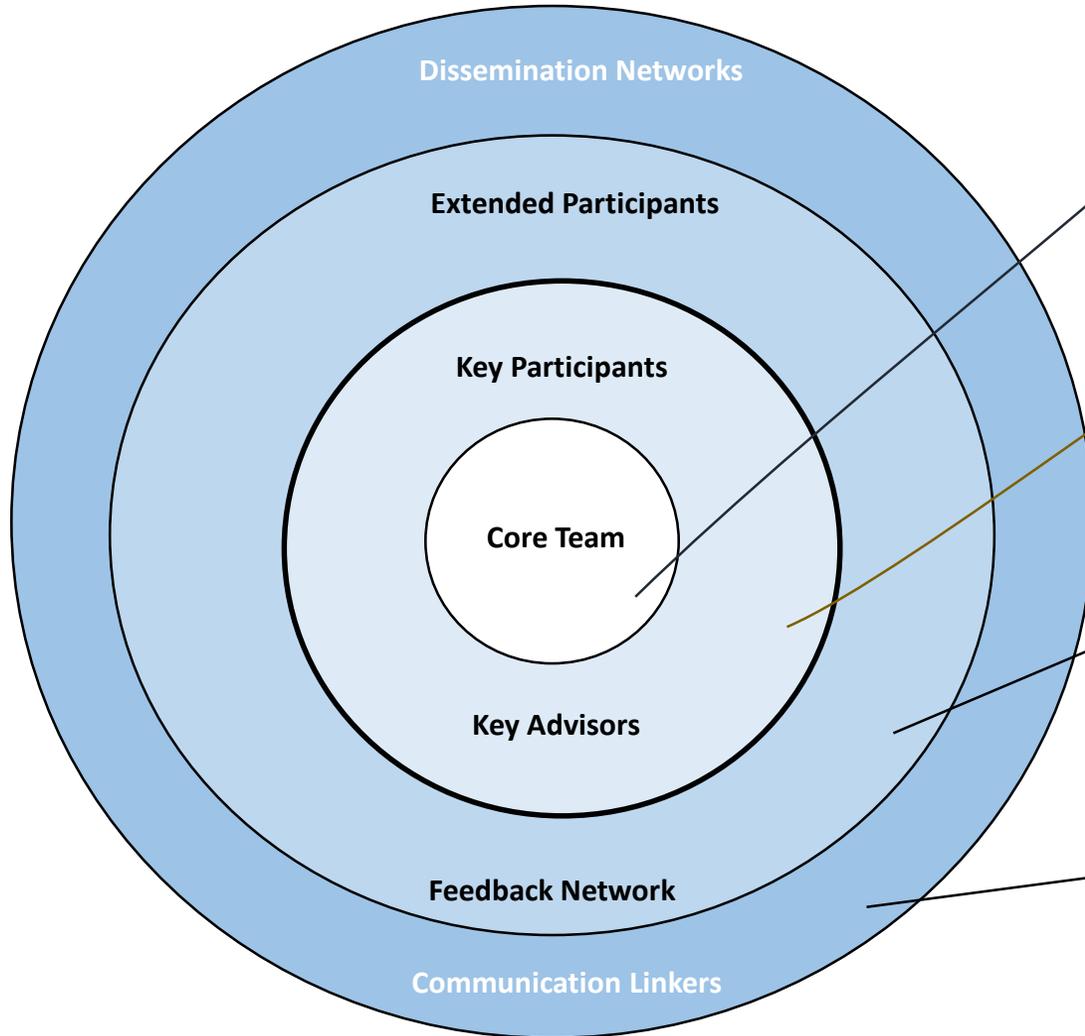


Engaging Everybody

Who will you engage?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



How will you engage them?

Core Group: Doers

Key Participants: Champions

Extended Participants: Connectors

Dissemination Networks: Energizers