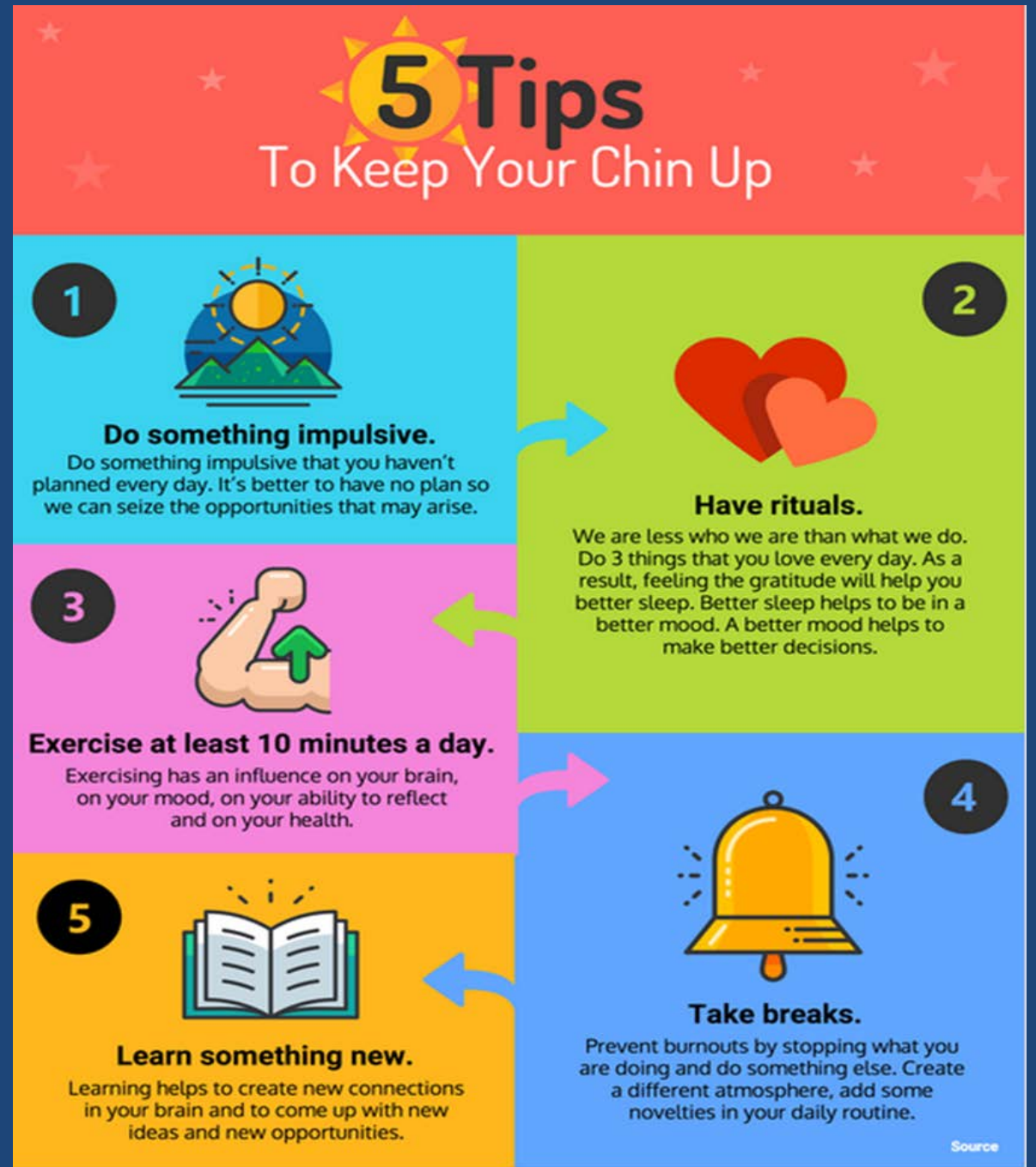


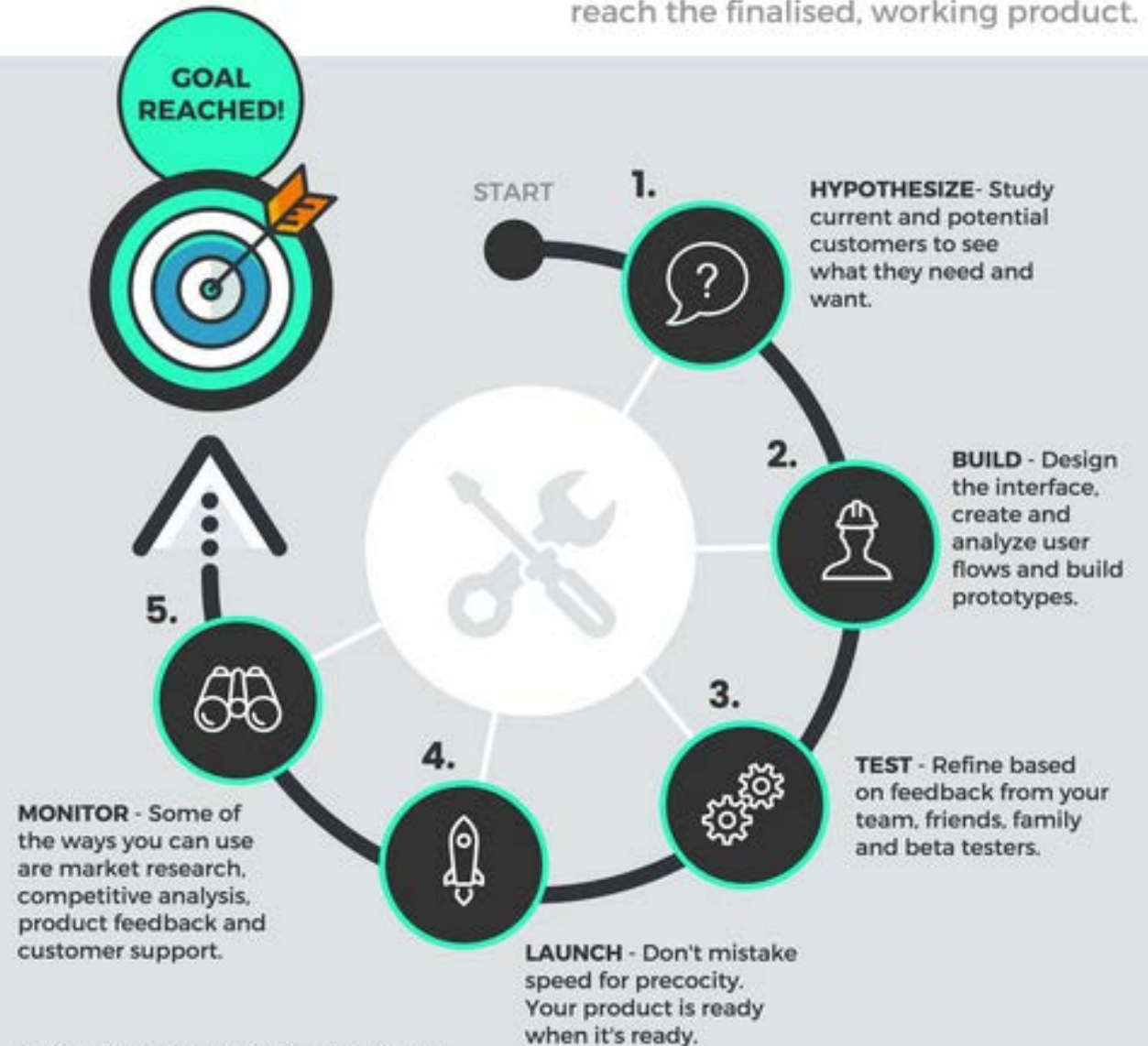
Informational Infographic



Process Infographic

STEPS IN PRODUCT DESIGN

Product design involves many steps in order to reach the finalised, working product.

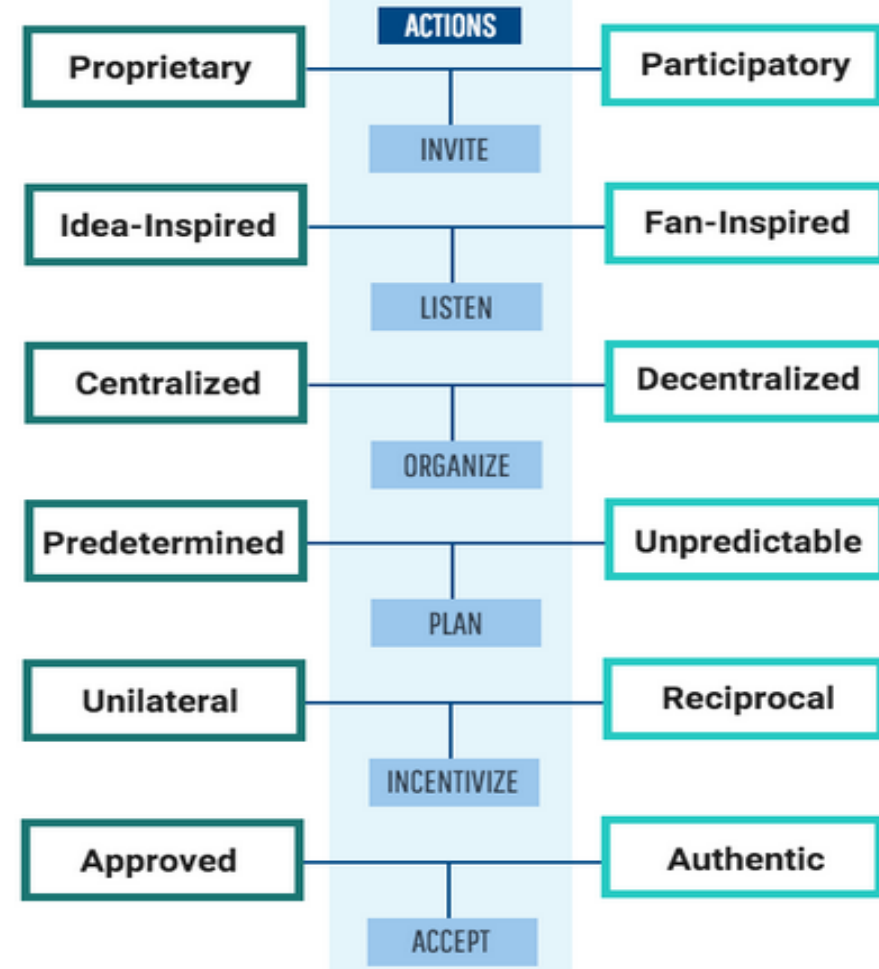


Comparison Infographic

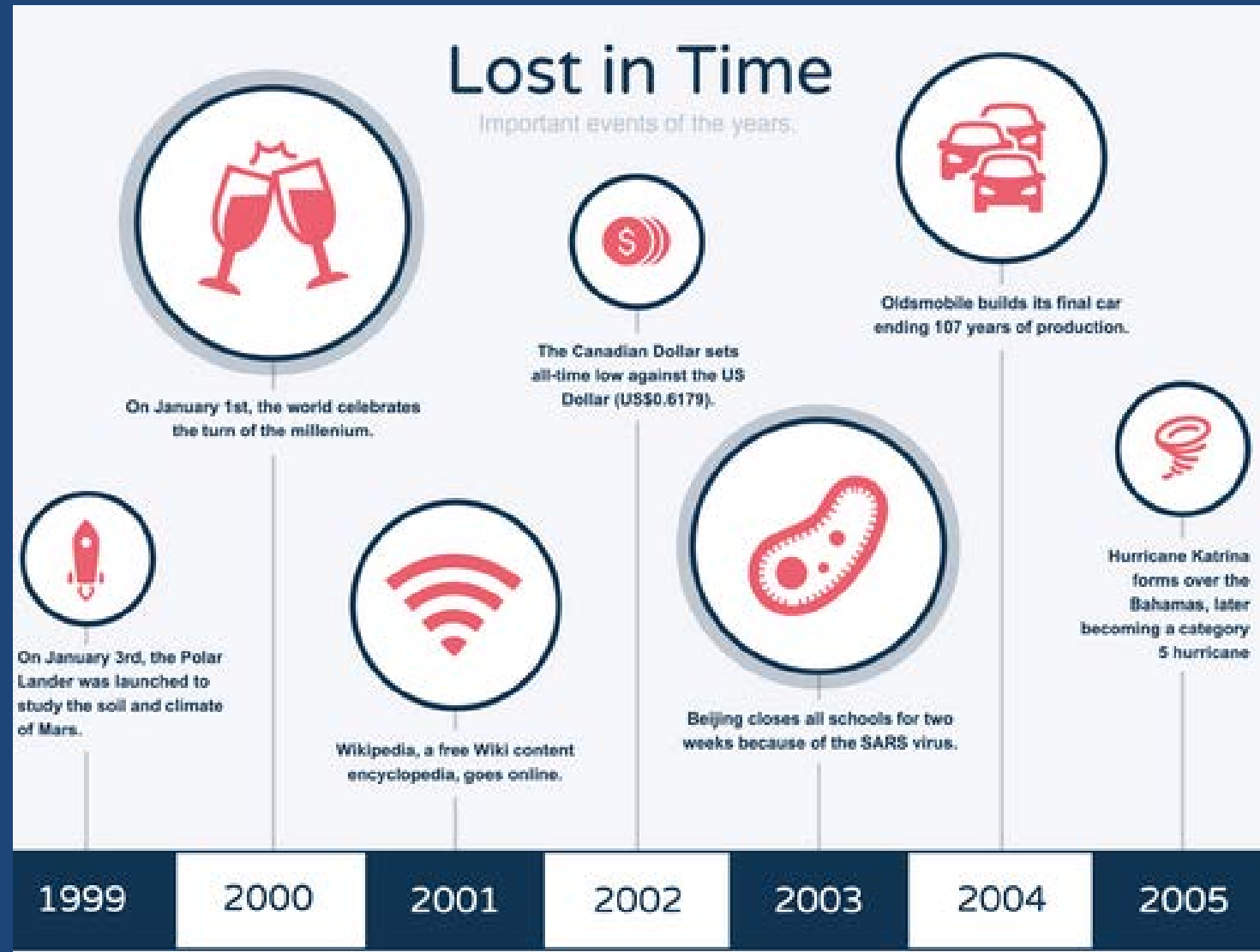
Storytelling

vs.

Storymaking



Timeline Infographic



Geographic Infographic

The Impact of Data Visualization on Audience Engagement

20x Engagement

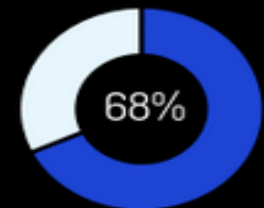
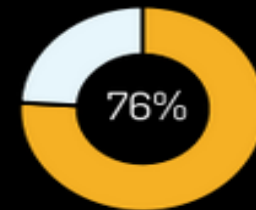
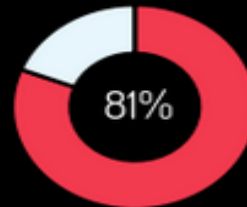
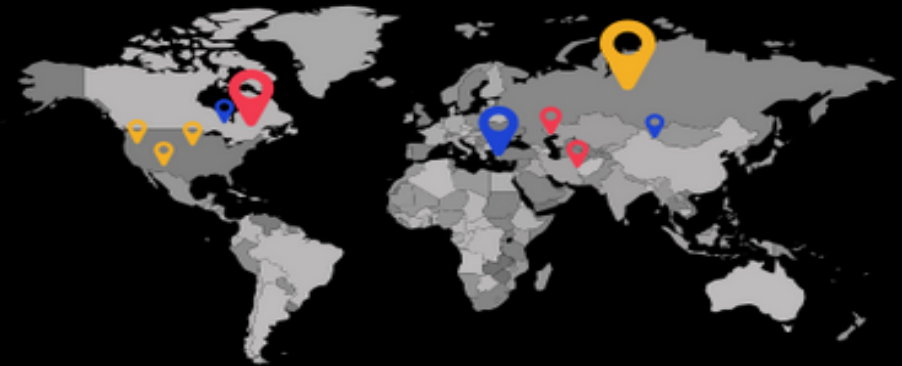
Higher Engagement

63x Views

Higher Content Views

50x Creativity

Higher Creativity



7 out of 10 are more engaged with visualizations

Communicating with data visualizations increases understanding, which in turn increases trust in the message. Furthermore, comments and share increase the reach of your marketing message allowing it to spread to customers who would otherwise not be exposed to it.

Statistical Infographic

Sweet Blue STORIES & DATA

Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes.

This is Awesome
Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes.

>Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit Amet.

Numbers Don't Lie
Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes.

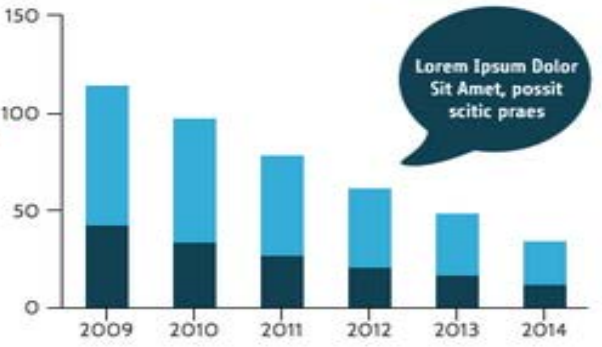
>Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. **60%**

Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit Amet.

Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit

This is a Sweet Pictogram and Chart

Ipsum Dolor Sit Amet
2015
Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit Amet.



Lorem Ipsum Dolor Sit Amet, possit scitic praesenti perdidream vestes. Ipsum Dolor Sit Amet.