Informational Infographic

5 Tips To Keep Your Chin Up

1. Do something impulsive.
   Do something impulsive that you haven't planned every day. It's better to have no plan so we can seize the opportunities that may arise.

2. Have rituals.
   We are less who we are than what we do. Do 3 things that you love every day. As a result, feeling the gratitude will help you better sleep. Better sleep helps to be in a better mood. A better mood helps to make better decisions.

3. Exercise at least 10 minutes a day.
   Exercising has an influence on your brain, on your mood, on your ability to reflect and on your health.

4. Take breaks.
   Prevent burnouts by stopping what you are doing and do something else. Create a different atmosphere, add some novelties in your daily routine.

5. Learn something new.
   Learning helps to create new connections in your brain and to come up with new ideas and new opportunities.

Source
Process Infographic

STEPS IN PRODUCT DESIGN

Product design involves many steps in order to reach the finalised, working product.

1. HYPOTHEZISE: Study current and potential customers to see what they need and want.

2. BUILD: Design the interface, create and analyze user flows and build prototypes.

3. TEST: Refine based on feedback from your team, friends, family and beta testers.

4. LAUNCH: Don’t mistake speed for precocity. Your product is ready when it’s ready.

5. MONITOR: Some of the ways you can use are market research, competitive analysis, product feedback and customer support.

START

GOAL REACHED!
Comparison Infographic

Storytelling vs. Storymaking

- Proprietary: INVITE
- Idea-Inspired: LISTEN
- Centralized: ORGANIZE
- Predetermined: PLAN
- Unilateral: INCENTIVIZE
- Approved: ACCEPT
- Participatory: Fan-Inspired
- Decentralized: Unpredictable
- Reciprocal
- Authentic
Lost in Time
Important events of the years.

On January 1st, the world celebrates the turn of the millennium.

On January 3rd, the Polar Lander was launched to study the soil and climate of Mars.

Oldsmobile builds its final car ending 107 years of production.

The Canadian Dollar sets all-time low against the US Dollar (US$0.6179).

Hurricane Katrina forms over the Bahamas, later becoming a category 5 hurricane.

Beijing closes all schools for two weeks because of the SARS virus.

Wikipedia, a free Wiki content encyclopedia, goes online.

1999 2000 2001 2002 2003 2004 2005
Geographic Infographic

The Impact of Data Visualization on Audience Engagement

- 20x Engagement: Higher Engagement
- 63x Views: Higher Content Views
- 50x Creativity: Higher Creativity

81% of the population
76% of the population
68% of the population

7 out of 10 are more engaged with visualizations

Communicating with data visualizations increases understanding, which in turn increases trust in the message. Furthermore, comments and shares increase the reach of your marketing message allowing it to spread to customers who would otherwise not be exposed to it.

https://www.linkedin.com/pulse/study-how-use-data-visualization-impacts-content-engagement-aliza