

# Engaging Stakeholders

## Through Infographics

Part C programs provide an important service to infants/toddlers with disabilities and their families. There is a constant need to share information with new/current families, staff, stakeholders, community members, and limited time to pull something together. The need to engage and gather support of stakeholders is ever present as programs strive to promote positive outcomes for children and families in an era where significant challenges appear to multiply by the day. How can programs, faced with limited resources (budget, staff, marketing/graphic design knowledge) actively inform others of what is working, what is changing, and how they might take to support our cause? Infographics may be a step in the right direction.

### BRANDING

Infographics are a popular form of content marketing, can help illustrate

**who you are**  
**what you do**



### SIMPLIFY

Infographics simplify complicated subjects by

**limiting words**  
**picture stories**

### FACTUAL

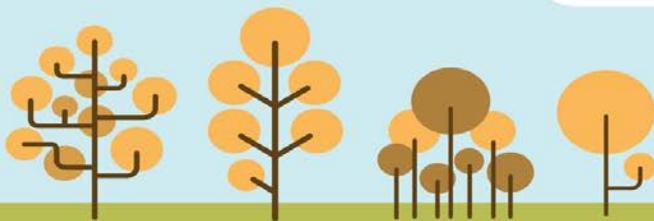
Infographics includes information that supports understanding or the need for action

**graphs**  
**timelines**  
**process steps**

### QUICK

The mechanics of creating an infographic is simple and can be uploaded to social media quickly.

**select template**  
**insert**  
**adapt**



Kansas Inservice Training System

THE UNIVERSITY OF KANSAS 

Kansas Inservice Training System  
Technical Assistance Packet  
June 2017

Goosen, Misty D.

## How to Create an Infographic: Worksheet

<b>Step 1: Identify the audience</b>		
Record target audience information here		
Primary Audience	Their Challenges	Points to Consider

<b>Step 2: Summarize the main point of the infographic and Create a Title</b>
What is the primary point of your infographic?
What format will work best?
<b>Add title here:</b>

<b>Step 3: Identify Key Words/Phrases/Ideas</b>
Key Words-Phrases-Ideas

<b>Step 4: Organize Information into Categories</b>			
<b>Headings</b>	Words/Phrases/Ideas	<b>Sub Headings</b>	Words/Phrases/Ideas
<i>List Categories of Information below</i>		<i>List Sub-Categories (if applicable)</i>	

<b>Step 5: Identify Potential Visuals/Icons</b>		
List Key Words-Phrases-Ideas	Identify Potential Icons/Pictures	508: Describe Icons/Pictures Selected

<b>Step 6: Identify Supporting Information and/or Data</b>		
Supporting Data	Where data is located? How will it gathered?	How will it be visually presented? *508 Describe

<b>Step 7: Join an Infographic Service and Select a Template</b>		
<b>Infographic Service</b>	<b>URL</b>	<b>YouTube : “How To” Videos</b>
Pictochart	<a href="https://piktochart.com/">https://piktochart.com/</a>	<a href="https://www.youtube.com/watch?v=INOMbQQoXDo">https://www.youtube.com/watch?v=INOMbQQoXDo</a>
Easel.ly	<a href="https://www.easel.ly/">https://www.easel.ly/</a>	<a href="https://www.youtube.com/watch?v=0VHyKgdbUhU">https://www.youtube.com/watch?v=0VHyKgdbUhU</a>
Venngage	<a href="https://venngage.com/">https://venngage.com/</a>	<a href="https://www.youtube.com/watch?v=oJxkLpN411I">https://www.youtube.com/watch?v=oJxkLpN411I</a>
Canva	<a href="https://www.canva.com/">https://www.canva.com/</a>	<a href="https://www.youtube.com/watch?v=nShmwzh879g&amp;t=16s">https://www.youtube.com/watch?v=nShmwzh879g&amp;t=16s</a>
PowerPoint	NA	<a href="https://www.youtube.com/watch?v=bX4TWRMZBIE">https://www.youtube.com/watch?v=bX4TWRMZBIE</a>

<b>Step 8: Sharing the Infographic</b>		
Accessibility Tasks		

<b>Step 9: Practice Your New Skill and Keep on Learning</b>
Identify things you would like to learn and/or practice

# Primary Service Provider

## Kansas Part C: Early Intervention Service Delivery Approach

### What is PSP?



Created by Rockicon  
from Noun Project

A team approach to service delivery that strengthens family capacity to support their infant/toddler with a disability. Early Intervention services are provided through one person (PSP) with the ongoing knowledge and support of a full team of professionals (e.g. speech pathologist, physical therapist, occupational therapist).

### How Does It Work?



Created by W. X. Chee  
from Noun Project

The PSP and the team attend regularly scheduled meetings where the PSP shares information about how well the plan is working, and solicits recommendations from the various disciplines. Occasionally, an individual team member may be needed to accompany the PSP in a joint visit with the family.

### Where Does It Happen?



Created by abogorova  
from Noun Project

The PSP provides early intervention in the home or other locations where the family or child frequents (e.g. childcare) through coaching, consultation, and modeling with the parents or other caregivers. Interventions are carried out by family members/caregivers within daily routines until the next visit with the PSP.

### Who Supports PSP?



**Mission and 7 Key Principles  
of Early Intervention Services**

